



HAPPY KIMCHI

Healthy Decentralized Finance

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Happy Kimchi

Bank the Unbanked & Underbanked

Happy Kimchi Token

Happy Kimchi Token (\$Kimchi) is a community driven DeFi token. Why do we name it **Happy Kimchi**? Kimchi is a type of food that is high in nutrients, a full of beta-carotene and other antioxidant compounds that can help reduce the risk of serious **health** conditions such as stroke, cancer, diabetes, and heart disease. Good health produces a happy life. Our finances are the same, having a good source of income and huge profits indirectly produce a happy life. This inspired us to create a **healthy decentralized finance** that will bring benefits and create happiness and joy to its holder.

“We believe through the power of collective decentralization we can build something stronger than a centralized team ever could create. A community-driven token is nothing without the united individuals who give it purpose.”

Our Vision: Defi Platform for Everyone

We can see the rate of economic growth is very alarming in this time of pandemic. Many have been laid off and some have had to close their businesses. Opportunities in virtual business are increasing and indirectly creating a new norms in business dealings.

The latest technology in the financial system is to use blockchain technology and **Happy Kimchi** (\$Kimchi) sees the opportunity to be on the payment gateway. Based on a study conducted by KPMG, only 27% of the ASEAN population has a bank account compared to 63% of internet access in ASEAN countries. This shows smartphone users outnumber bank account holders.

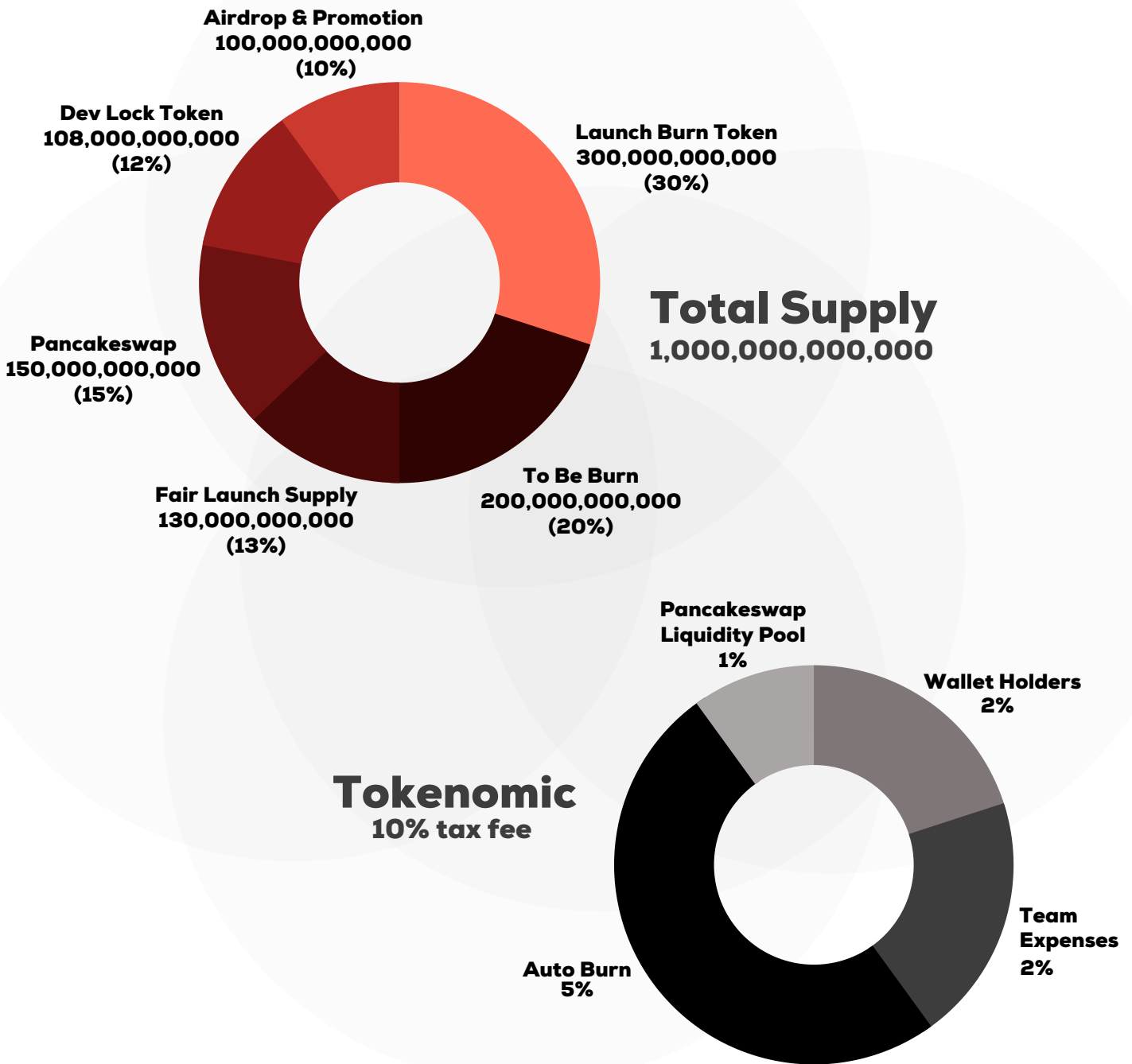
Opening a metamask or trust wallet account is easier than a bank account, secure and has instant transaction details. With the help of tutorials on youtube, it is easier to educate new users.

By increasing the use of cryptocurrency, we will be able to make “bank the unbanked / underbanked” a reality. We believe the **Happy Kimchi** (\$Kimchi) community, is able to create DeFi as a platform for everyone.

Our Mission: Easy, Fun and Profitable Platform

When you combine easy, fun and profitable, you will get hobby that generates income with a lucrative profit. How do we combine these three elements into one? Easy, NFT market. So our focus at **Happy Kimchi** (\$Kimchi) is to combine the concepts of DeFi and NFT in one platform.

Apart from the NFT market, we will focus on several other projects that also have the same impact such as online shopping, agriculture; from small pot farming hobbies to farms, electricity; from paying to receiving income and properties.



\$Kimchi Deflationary Model

8% (2%+5%+1%) creates price floor:

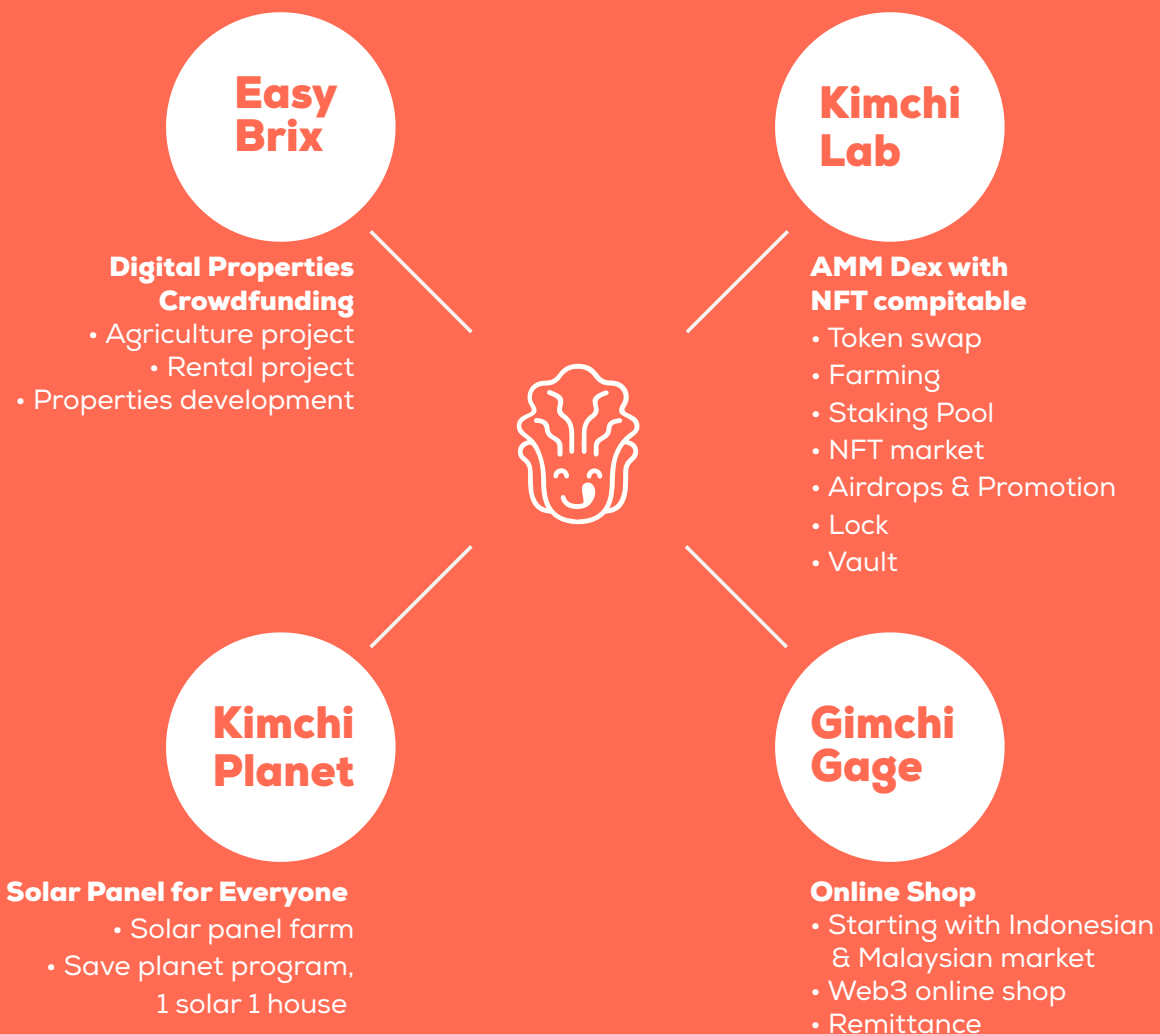
5% implementation burn strategy

2% of this tax is redistributed equally to the community, proportional to the token they hold. This system incentivises our community of Hodlers by giving it a strong price support.

1% automatic LP is the auto-pilot that \$kimchi deploys. The function creates strong buy pressure as we are increasing \$kimchi's overall token LP value. As the token LP increase the price stability mirrors this function with buy pressure as well as reduction of supply.

2% Team expenses

Projects



Roadmap

Phase 1 Q2/2021

- \$Kimchi token development – completed
- \$Kimchi dev lock Token – completed
- Litepaper – v2
- Twitter – completed
- Facebook – completed
- Medium – Completed
- Instagram – Completed
- Reddit – Completed
- Github – 23rd June
- \$kimchi web page – 30th June

Phase 2 Q3/2021

- \$Kimchi presale – DxLaunch 1st July
- \$Kimchi token burn 30% 1st July
- Audit 15th July
- KimchiLab AMM phase 1 starts 1st July
- \$kimchi Pancakeswap – 1st Aug
- Coinsniper 1st Aug
- Coinhunt 1st Aug
- KimchiLab AMM phase 1 completed 15th Aug
- Airdrop – Indonesian Community 17th Aug
- Airdrop – Malaysian Community 31st Aug
- Coinranking
- KimchiLab phase 2 Full AMM completed 30th Sept

Phase 3 Q4/2021

- Blockfolio 1st Oct
- Coingecko 31st Dec
- 2500 hodlers 31st Dec
- 5000 transactions achieved 31st Dec
- \$kimchi token burn 20%

Phase 4 Q1/2022

- Airdrop – 2022 new year promotion 3rd Jan
- Gimchigage, online shop starts 3rd Jan
- Coinmarketcap 31st Jan
- Gimchigege online shop completed 31st Mac

Phase 5 Q2/2022

- Dev Lock Token unlocked – 16th June
- Exchange 1 Hotbit 31st July

Roadmap

Phase 6
Q3/2022

Exchange Gate.io Jun
Solar panel project Phase 1 starts Oct

Phase 7
Q4/2022

Exchange MEXC Oct
EasyBrix project phase 1 blueprint & documentation Dec

Phase 8
2023

Solar Panel Project Phase 2

Phase 9
2024

Solar Panel Project Completion
EasyBrix project phase 2 project starts

Other Details



BSC BEP20 CONTRACT

[0x29e25c58A358E77660bb5E0cEF9b9045B10C898a](https://bscscan.com/token/0x29e25c58A358E77660bb5E0cEF9b9045B10C898a)

EXPLORER

<https://bscscan.com/token/0x29e25c58A358E77660bb5E0cEF9b9045B10C898a>

\$KIMCHI TOKEN LOCK

[0x2d045410f002a95efcee67759a92518fa3fce677](https://dxdx.io/lock/0x2d045410f002a95efcee67759a92518fa3fce677)

DX LOCK VIEW

<https://dxdx.io/lock/0xE772233050B2637CA770055C0a8efA3414ceb07D&type=tokenlock&chain=BSC>



TELEGRAM

<https://t.me/happykimchi>

FACEBOOK

<https://facebook.com/happykimchi>

INSTAGRAM

<https://instagram.com/happykimchi.io>

TWITTER

<https://twitter.com/kimchihappy>

MEDIUM

<https://happykimchi.medium.com>

GITHUB

<https://github.com/HappyKimchi/HappyKimchi>

REDDIT

<https://www.reddit.com/r/HappyKimchi>